



# THE LAUNCHPAD FOR YOUR AMBITIONS

Your Success, Our Commitment



Hotline

**0942 561168**



# PHỤ LỤC

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# WHERE FLAVOR TAKES SHAPE FOR SPICE & FOOD BRANDS



*With over 30 years of experience in the food and seasoning industry, Hoa Sen Foods deeply understands the barriers and challenges businesses face when entering this market. We have accumulated extensive expertise in every aspect of the industry, from production challenges and quality management to brand development and compliance with increasingly stringent food industry standards.*

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*Hoa Sen Foods*

Hoa Sen Foods provides comprehensive seasoning and food processing solutions, enabling partners to access optimal production conditions without concerns about financial or resource limitations. We are a trusted processing partner delivering professional OEM/ODM services that enhance product quality and expand market opportunities for your food brand.

We are committed to utilizing premium ingredients and advanced production technologies to create finished products that truly reflect your brand identity. All manufacturing and quality control processes at Hoa Sen Foods are conducted with professionalism and meticulous attention to ensure every product meets the highest standards and remains safe for consumers.

# UNIQUE CUSTOMIZED SOLUTIONS CREATING DISTINCTIVE BRAND SIGNATURES



*Let Hoa Sen Foods become the starting point for your journey to conquer the food market. We sincerely hope our valued customers and partners will place their trust in Hoa Sen Foods and allow us to support the development and differentiation of your sauces, seasonings, and food brands.*

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*Hoa Sen Foods*

We are more than just a food processing company. We transform ideas and aspirations into reality. With Hoa Sen Foods, you can create exclusive products featuring distinctive flavors tailored to the expectations of your partners and customers. Every ingredient and component is carefully selected to create bold, distinctive flavors that stand apart from any other product on the market.

Every sauce and seasoning we create is a refined fusion of flavor science and culinary artistry, designed to become the next memorable and beloved brand among consumers. We are ready to support your journey in conquering the food market, from formula optimization and product design to complete end-to-end manufacturing solutions.

**“HOA SEN FOODS – THE  
LAUNCHPAD FOR YOUR  
AMBITIONS”**

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*Hoa Sen Foods*



**HOA SEN FOODS PROCESSING COMPANY LIMITED**

**Address:**

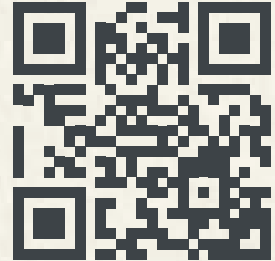
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City, Binh Thuan Province, Vietnam.

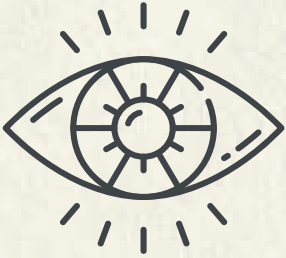
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## **VISION**

To become a trusted strategic manufacturing partner for food brands, helping transform business ideas into reality in an efficient and streamlined manner.



## **MISSION**

To provide optimized processing solutions that ensure quality, timeline, and cost efficiency while helping customers build strong and sustainable brands.





## CORE VALUES

### **DEDICATED SERVICE**

We wholeheartedly accompany our customers with sincerity and dedication toward their success.

### **COMMITTED QUALITY**

We are fully committed to product quality, safety, and consistency in every batch.

### **PROFESSIONALISM**

Professional in conduct, systematic in processes, and effective in collaboration

### **TRUST & TRANSPARENCY**

We build trust through clarity, honesty, and consistency in every partnership.

### **CONTINUOUS IMPROVEMENT**

Professional in conduct, systematic in processes, and effective in collaboration.

### **GRATITUDE & RESPONSIBILITY**

We value every opportunity to serve and always take responsibility to the very end.



## CULTURAL STATEMENT

“We choose to serve with heart, uphold commitments through actions, work with professionalism, communicate transparently, grow through continuous improvement, and live with gratitude and responsibility.”

When you need a reliable partner in seasoning and food processing, Hoa Sen Foods deserves to be your top choice.

## **EXTENSIVE EXPERIENCE**

With a management team possessing over 30 years of experience in the food manufacturing industry, Hoa Sen Foods has accumulated extensive expertise and practical knowledge, ensuring quality and efficiency in every project.



## **FAST PRODUCT TESTING**

Understanding that time is a critical factor, we provide product testing samples quickly and efficiently. This accelerates project timelines and ensures an effective product testing and development process.

## **EXCLUSIVE PROCESSING SOLUTIONS**

Each formula is developed through a combination of modern food science and traditional techniques. Hoa Sen Foods focuses on creating distinctive and flavorful products that deliver unique culinary experiences unlike any other for your customers.



## STRONG R&D CAPABILITIES

Our Research & Development team continuously creates products aligned with customers' goals and expectations. We continuously enhance our R&D capabilities to meet evolving market demands.



## MODERN PRODUCTION SYSTEMS

Hoa Sen Foods dedicates all resources to delivering efficient and optimized manufacturing solutions. We utilize high-quality ingredients and advanced production equipment to create finished products tailored to your requirements.

## COMPREHENSIVE SUPPORT

We are ready to support you in every aspect of brand development. From developing unique product formulas and providing brand direction consultation to professional packaging design and legal support for product registration and certification before market launch.



**AT HOA SEN FOODS, WE PROVIDE A COMPREHENSIVE RANGE OF SERVICES RELATED TO SEASONINGS AND FOOD PRODUCTS, FROM CONSULTATION AND RESEARCH TO MANUFACTURING AND PACKAGING. WE SUPPORT CUSTOMERS IN CREATING OUTSTANDING AND DISTINCTIVE PRODUCTS.**

## **01 FOOD CONSULTING**

Hoa Sen Foods brings together a team of consultants with in-depth expertise in seasonings and food products. We provide consultation on ingredient selection, seasoning formulation, and product recipe development. Customers can confidently rely on the feasibility of their food concepts.



## **02 SEASONING RESEARCH & DEVELOPMENT**

With extensive experience in seasoning research and development, Hoa Sen Foods has built a diverse portfolio of natural seasonings and seasoning blends. We continuously conduct research to improve and develop new seasoning products, enabling customers to achieve creativity and uniqueness in their food offerings.



## **03 FOOD PROCESSING & MANUFACTURING**

With advanced manufacturing facilities and experienced technicians, Hoa Sen Foods delivers high-quality food processing and manufacturing services. We specialize in customized seasoning processing tailored to customer requirements while ensuring quality and production consistency.

## **04 PACKAGING SOLUTIONS**

We provide professional packaging services to ensure your products are safely preserved and transported. We are capable of packaging products in various formats and specifications to meet each customer's unique requirements.



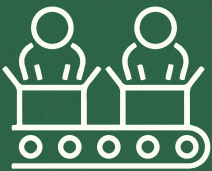
*Do not hesitate to contact Hoa Sen Foods if you are looking for a reliable processing partner to support your business journey. We are committed to delivering comprehensive and high-quality manufacturing solutions that help our customers succeed in the highly competitive food industry market.*

*Hoa Sen Foods*



*We grow our business by leveraging technology and delivering optimized seasoning and food manufacturing solutions to achieve the best outcomes for our customers.*

Hoa Sen Foods



**FLEXIBLE MASS PRODUCTION CAPACITY**



**ADVANCED TECHNOLOGY & MODERN EQUIPMENT**



**STRICT QUALITY CONTROL PROCESS**



**FOOD SAFETY COMMITMENT**



## **HOA SEN FOODS LOOKS FORWARD TO COLLABORATING WITH INDIVIDUALS AND ORGANIZATIONS SEEKING TO OPERATE IN THE PRODUCTION AND BUSINESS OF EXCLUSIVE SAUCES, SEASONINGS, AND FOOD PRODUCTS. WHAT ARE YOU LOOKING FOR?**

### **STARTING A BUSINESS**

If you are planning to launch your own unique sauce or seasoning brand, Hoa Sen Foods can be your ideal partner. There is no need to worry about factory facilities or manufacturing documentation, as we already have the infrastructure and expert team ready to support your production process.



### **CREATE EXCLUSIVE PRODUCTS**

If you operate in the food service industry, such as restaurants or hotels, and wish to develop exclusive signature sauces for your business, we are ready to collaborate and fulfill your needs.

### **PRODUCT DIVERSIFICATION**

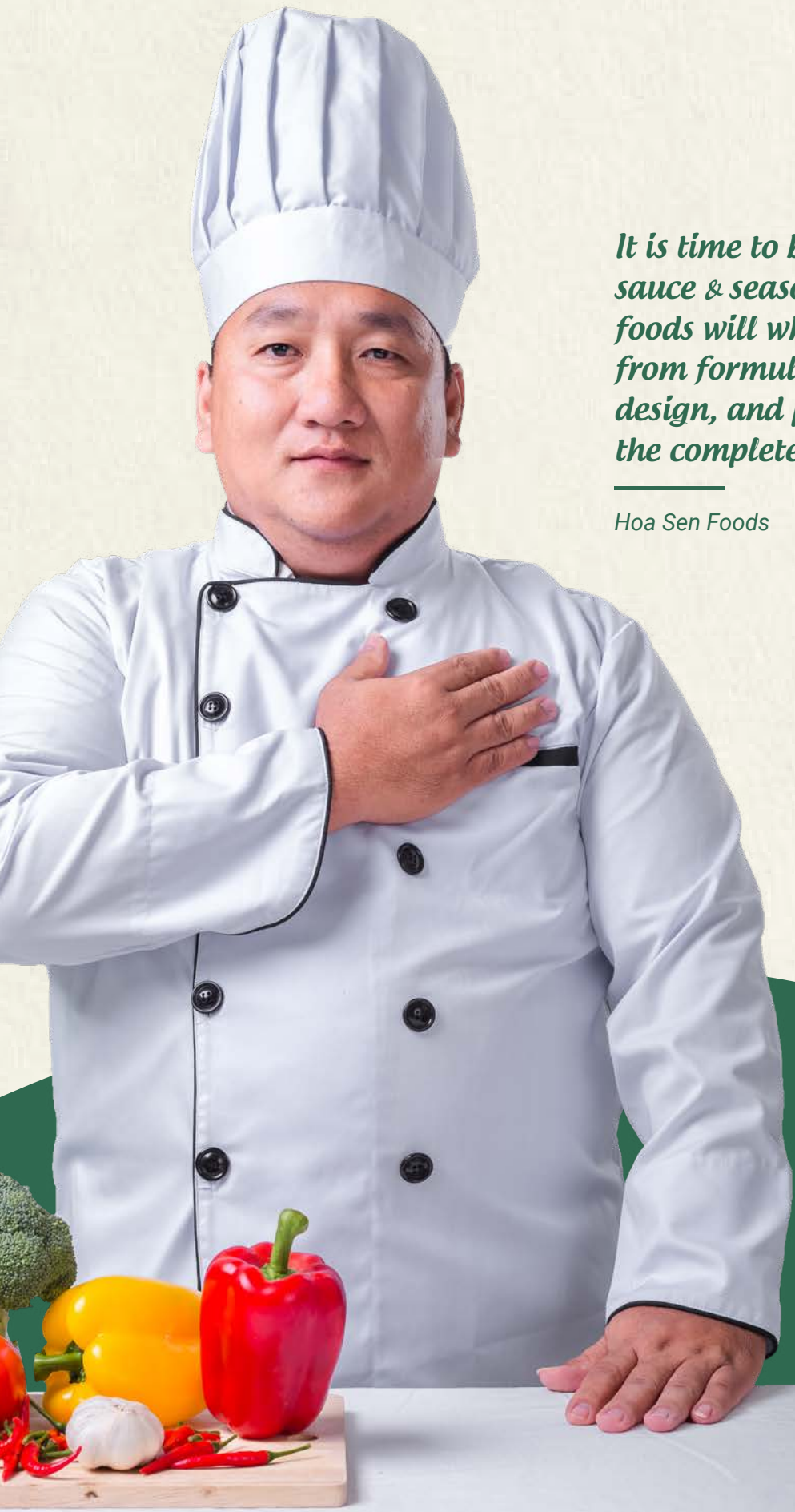
We provide product diversification solutions that allow you to expand your product portfolio without investing in new production processes, equipment, or additional manpower. This helps you control costs and save valuable time.



### **ENSURING SAFETY & QUALITY**

Do you want to ensure high product quality and compliance with food safety standards and processing procedures that your business may not yet be able to provide? By placing your trust in us, you will gain a certified and reliable processing partner.





*It is time to build your own signature sauce & seasoning brand, and hoa sen foods will wholeheartedly support you from formula optimization, product design, and product development to the complete manufacturing process.*

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Hoa Sen Foods

### UNDERSTANDING CUSTOMER NEEDS



With our experience, Hoa Sen Foods helps customers identify their actual needs and provides suitable product ideas and solutions for selection.

1



### FREE SAMPLE TESTING

After conducting research and analysis, we will deliver product testing samples to partners in the shortest possible time.

2

### PRODUCT ADJUSTMENT BASED ON CUSTOMER FEEDBACK



After receiving customer feedback, we promptly analyze, refine, and adjust the product to best match customer expectations.

4

### CUSTOMER FEEDBACK COLLECTION

Customers are encouraged to provide feedback regarding ingredients, color, flavor, and overall product quality.



3

### QUOTATION - PROCESSING AGREEMENT



Once all customer requirements are finalized, Hoa Sen Foods will provide a suitable quotation for both parties to proceed with the manufacturing agreement.

5



### PRODUCT PACKAGING DESIGN

Hoa Sen Foods' professional design team is dedicated to helping customers create diverse packaging designs aligned with the latest food industry trends.

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### MANUFACTURING & PACKAGING



Products processed at Hoa Sen Foods will be manufactured in the correct quantities and packaged completely for customer inspection before being released to the market.

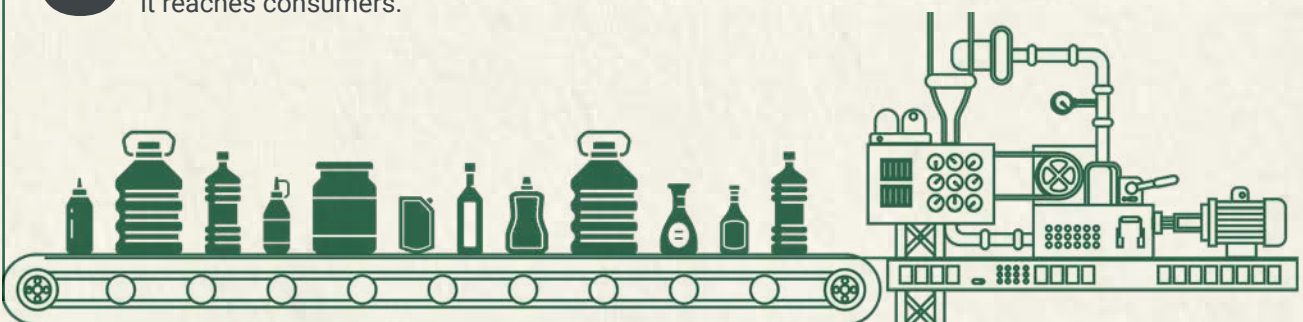
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### INSPECTION & DELIVERY



The product needs to be comprehensively re-evaluated before it reaches consumers.

8



We are committed to upholding the following values and principles to ensure the trust and satisfaction of customers, partners, and the community:

**CUSTOMER  
INFORMATION  
CONFIDENTIALITY**

We are committed to not using or disclosing customer information on any media or communication platform. All customer information is strictly protected and used solely for internal purposes related to our services.

**TRANSPARENT  
INGREDIENT  
SOURCING**

We always maintain transparency and clarity regarding the sourcing of raw materials used in our products. Customers and partners have the right to know the origin of all ingredients used in our products.

**PRODUCT  
FORMULA  
CONFIDENTIALITY**

We are committed to not disclosing or sharing product formulas with any third party without explicit consent from our partners. We respect our partners' creativity and proprietary business know-how.

**PRIORITIZING  
CONSUMER  
HEALTH**

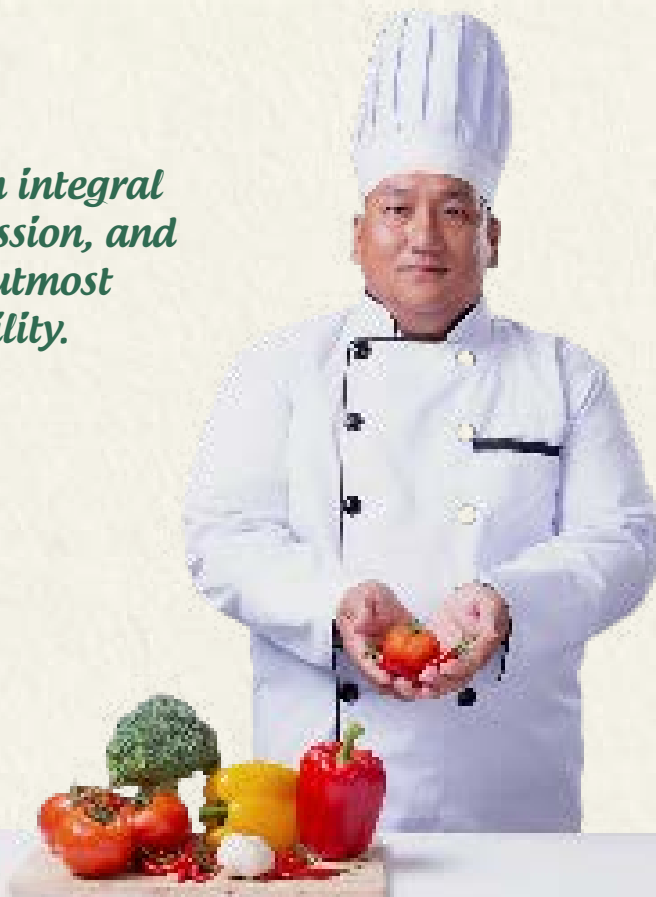
We are committed to never producing products that negatively impact consumer health. Product quality and safety are always our highest priorities throughout the manufacturing process.

**PRODUCTION  
VOLUME  
CONFIDENTIALITY**

We do not disclose or share any information regarding our partners' production volumes. Our partners' trust is our top priority and is strictly safeguarded.

*These commitments are an integral part of Hoa Sen Foods' mission, and we uphold them with the utmost seriousness and responsibility.*

*Hoa Sen Foods*





## MAYO CHILI SAUCE

Mayo Chili Sauce is a perfect combination of the rich creaminess of mayonnaise and the distinctive spiciness of fresh chili peppers, delivering a harmonious sweet-and-sour flavor with a mild spicy kick, smooth texture, and appealing color.

**EXPIRATION DATE:**

12 months from the manufacturing date.

**DIRECTIONS FOR USE:**

Ideal as a dipping sauce for fried chicken, French fries, hamburgers, and more.

**STORAGE INSTRUCTIONS:**

- Store in a cool, dry place away from direct sunlight.
- Refrigerate after opening.



## MAYONNAISE

Our Mayonnaise is produced using a modern recipe, offering a rich creamy taste, mild tanginess, and a smooth texture. Its balanced flavor pairs well with a wide variety of Asian and Western dishes, making meals more enjoyable and flavorful.

**EXPIRATION DATE:**

12 months from the manufacturing date.

**DIRECTIONS FOR USE:**

Perfect as a dipping sauce or condiment for French fries, fried chicken, burgers, sandwiches, salads, and more.

**STORAGE INSTRUCTIONS:**

- Store in a cool, dry place away from direct sunlight.
- Refrigerate after opening.





## SRIRACHA

Sriracha Chili Sauce features the bold heat of ripe red chilies blended with garlic, sugar, and vinegar to create a harmonious balance of spicy, sour, salty, and sweet flavors. With its vibrant natural red color, smooth texture, and signature aroma, the product is ideal for dipping or enhancing a wide variety of dishes.

**EXPIRATION DATE:**

12 months from the manufacturing date.

**DIRECTIONS FOR USE:**

Suitable as a dipping sauce for seafood, fried chicken, French fries, burgers, pizza, and more.

**STORAGE INSTRUCTIONS:**

Suitable as a dipping sauce for seafood, fried chicken, French fries, burgers, pizza, and more.



## SWEET CHILI SAUCE

Sweet Chili Sauce is a delicate blend of mild sweetness and gentle spiciness from ripe red chilies. Featuring a vibrant natural red color, smooth texture, and balanced flavor, this sauce is both delicious and easy to enjoy with a variety of dishes.

**EXPIRATION DATE:**

12 months from the manufacturing date.

**DIRECTIONS FOR USE:**

Ideal as a dipping sauce for spring rolls, fried rolls, fried chicken, French fries, seafood, and more.

**STORAGE INSTRUCTIONS:**

Store in a cool, dry place away from direct sunlight





## RED CHILI SALT

Red Chili Salt is blended from selected salt crystals and spicy red chilies, creating a bold savory and spicy flavor. The product enhances grilled and fried dishes with richer and more flavorful taste experiences.

**EXPIRATION DATE:**

12 months from the manufacturing date.

**DIRECTIONS FOR USE:**

Perfect as a dipping seasoning for grilled dishes, fried foods, seafood, roasted chicken, and more.

**STORAGE INSTRUCTIONS:**

- Store in a cool, dry place away from direct sunlight.
- Keep tightly sealed after use.



## GREEN CHILI SALT

Green Chili Salt is made from refined salt, green chilies, and fresh lime, offering a spicy flavor with a refreshing citrus tang. Its distinctive flavor enhances the natural sweetness of fresh seafood.

**EXPIRATION DATE:**

12 months from the manufacturing date.

**DIRECTIONS FOR USE:**

Ideal as a dipping seasoning for grilled or steamed seafood.

**STORAGE INSTRUCTIONS:**

- Store in a cool, dry place away from direct sunlight.
- Keep tightly sealed after use.



*Hoa Sen Foods would like to express our sincere gratitude to all partners, customers, and employees who have supported the company's growth throughout the years. We will continue to focus on service quality and remain committed to delivering the best products to our customers.*

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Hoa Sen Foods





**Your Success, Our Commitment**

## **HOA SEN FOODS PROCESSING COMPANY LIMITED**

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